



MOMENTUMCHEERUK.COM
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MOMENTUM CHEER

20

THE OLD CHURCH
911 UTTOXETER ROAD
STOKE-ON-TRENT
ST3 6AA

CELEBRATING 20 SEASONS OF MOMENTUM

ABOUT US

We are a nut-free gym. If you have any anaphylactic allergies other than nuts, please let us know before tryouts!



At Momentum, we are passionate about our sport and dedicated to ensuring the safety, development, and confidence of our athletes. Our National & World Championship-winning coaches use the competitive world of cheerleading to develop teamwork, commitment, respect, and self worth. As well as teaching athletes high-intensity skills, cheerleading instils values & friendships that will reach far beyond the gym!

Every year, we eagerly welcome athletes to our program and look forward to honouring a new group of competition team **'Veterans'** (athletes/coaches in their 5th, 10th, and 15th consecutive competitive seasons)!

We encourage all athletes to embrace the team placement process! Your enthusiasm and attitude are just as vital as your skills. Keep in mind that your previous seasons and dedication will also play a significant role in your tryout experience!

"I started cheerleading when I was 12, I was very shy and I massively struggled with public speaking and my confidence as a whole. Cheerleading has taught me to trust my mind and my body in both being an athlete and being a coach. I now speak confidently to groups of athletes without a second thought. Momentum cheer has been a constant for me for more than ten years now and I know it will always be there to support and encourage me to grow and to not only be a better athlete but also to be a better person."

- Bella, 11th season athlete & coach



WHERE WE ARE

Our gym is located just off the A50. Head to the Meir roundabout and down the eastbound slip road. You'll find us up the steps and through the front door of The Old Church!



CHOREOGRAPHY, COMPETITION, & EVENT DATES

CHOREOGRAPHY & UPGRADE CAMPS

Each team will be given time slots for Autumn & January choreography camps and May upgrade camps. Your teams' camp dates and times are confirmed at registration & attendance is mandatory.

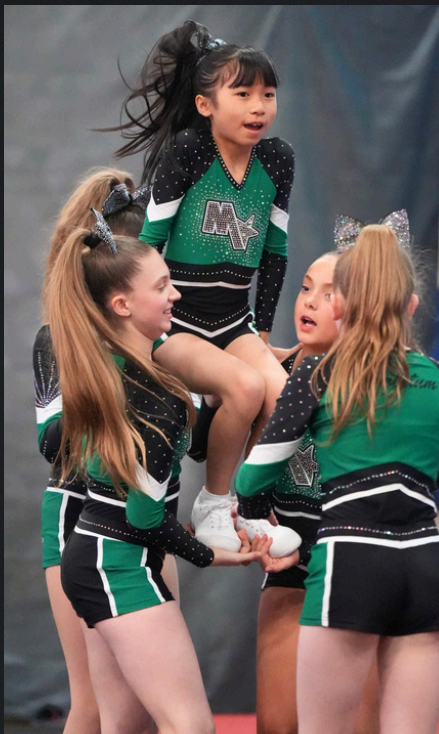
COMPETITIONS & SHOWCASES

Most teams will do 4 or 5 competitions plus our two family showcases. Athletes must be able to confirm that they are available for the entirety of their competition weekends by registration as days and times are confirmed later in the season.

CLOSURES AND CONDENSED TRAINING WEEKS

Our gym and team sessions stay open for most school holidays. We do close for **Christmas Break: 16/12/26 - 03/01/27**

Condensed Training Weeks: We will be closed Weds, Thurs, Fri of the following weeks and **Wed-Fri teams will join Mon-Tues sessions for the weeks commencing: 10/08/26, 17/08/26, 14/12/26, 12/04/27, 19/04/27**



JULY

20th: Season 20 starts!

AUGUST

30th: Last-chance tryouts form closes

SEPTEMBER

4th: Uniform payment due
30th: Competition instalment due - check your placement emails for your team costs

OCTOBER

2-3rd: FIREBRAND external choreo
3-4th: RIOT GRRRLS choreo camps
10-11th: OUTLAWS, SPITFIRE, ICON.7 choreo camps
17-18th: FURIES, REBELLION choreo camps

NOVEMBER

21-22nd: **COMP Revolution Freeze Out - select teams** (Worcester)
26th: **Comp Season Showoffs** - all teams together in the gym - no spectators
30th: Competition instalment due

DECEMBER

6th: **Momentum Winter Showcase** - Athletes 9:30am - 5:30pm
12-13th: **COMP ICE Breaker** (Stoke)
14-15th: Condensed training - all teams in Mon-Tues - no tumble
16th: Closed for Christmas break

JANUARY

3rd: RIOT GRRRLS, ICON.7 choreo camps
4th: Team training resumes
9-10th: OUTLAWS, SPITFIRE, FIREBRAND choreo camps
16-17th: FURIES, REBELLION choreo camps

FEBRUARY

4th: **Comp Season Showoffs** - all teams together in the gym - no spectators
6-7th: **COMP ICE Northern Frostbite** (Blackpool)

MARCH

13-14th: **COMP Legacy Dream Extreme - select teams** (Birmingham)
31st: Orlando Travel Teams sendoff - teams in the gym with spectators

APRIL

11-19th: **COMP Allstar World Championships** (Orlando, USA)
12-13th: Condensed training - all teams in Mon-Tues - no tumble
19-20th: Condensed training - all teams in Mon-Tues - no tumble

MAY

1st: RIOT GRRRLS, ICON.7 upgrade camps
8th: OUTLAWS, SPITFIRES, FIREBRAND upgrades
9th: FURIES, REBELLION upgrades

JUNE

13th: **Momentum Summer Showcase** - Athletes 1:30 - 5:30pm 1 showing
19-20th: **COMP Revolution All Out Nationals** (Sheffield)
21st: Season 20 ends
26th: Tryout process for Season 21 starts

YOUR TIME TO SHINE!

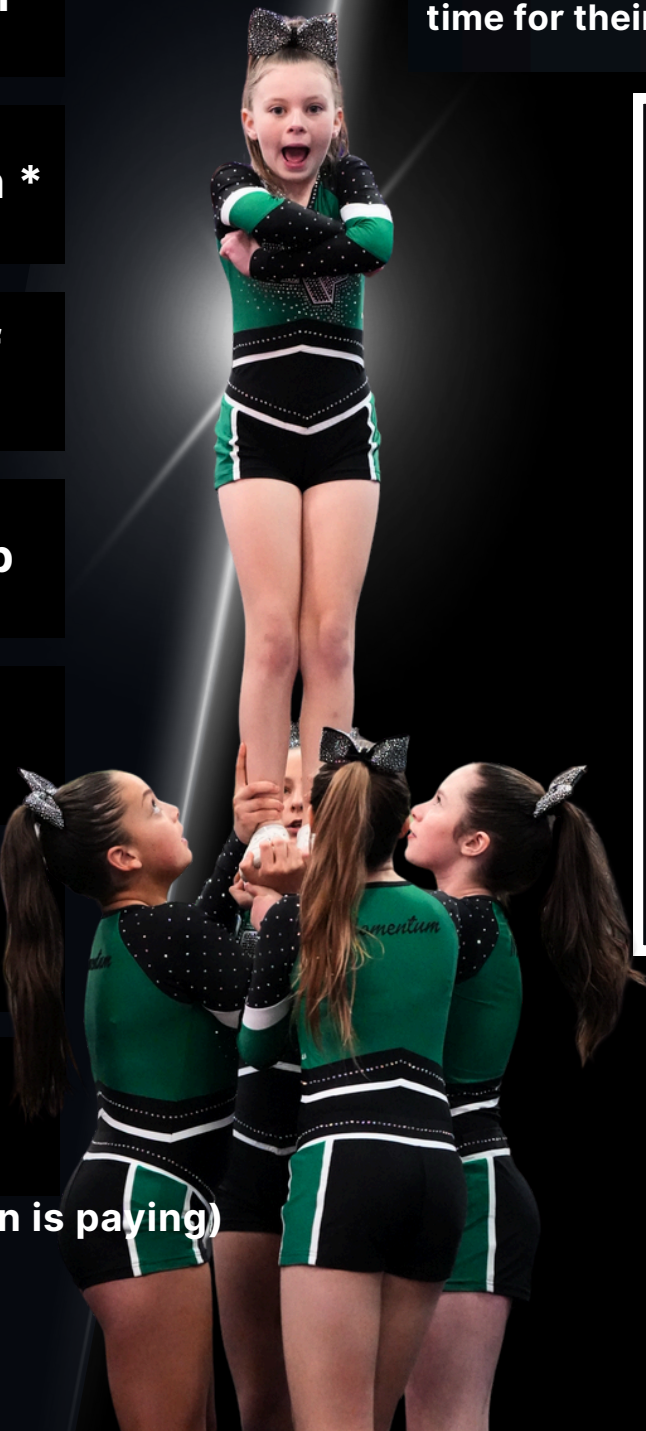
ALL ATHLETES

SEASON COSTS

ADDITIONAL COSTS

	Cost	Due
Reg Fee	£90	On acceptance
Monthly Fees	£56	1st of each month *
Crossover Fees	£25 for 2 nd team £10 for 3 rd team	1st of each month *
Insurance (arranged by you)	£30 - £40**	On acceptance of place
Choreo/Upgrade Camps	£25 choreo, £15 upgrade per team per camp***	Before each camp
November Comp entry (select teams)	£30 per team	15/08/26
Competition Instalment 1 per team	£66 - £86	30/09/26
Competition Instalment 2 per team	£66 - £86	30/11/26

*15% sibling discount - (siblings under 21 years old, where a parent/guardian is paying)
**depending on level of personal accident/loss of earnings cover chosen
***plus top-up fee for FIREBRAND



CHEERLEADING SHOES

All athletes will be required to independently purchase all-white cheerleading shoes from cheerleading apparel companies. There are shoes suitable for all budgets. Split-soled cheerleading/dance shoes are not allowed. If your athlete is a flyer or tumbler they may want specific ones - feel free to ask for more info! **Athletes must have these shoes in time for their first choreography camps in October.**

COMPETITION UNIFORM

We are at the start of an exciting *new* uniform cycle (usually every three years). All athletes will be required to purchase a new uniform this season.

Each team's uniform will be decided after placements and the below prices are estimated based on last year's prices.

Sparkly uniform (around £85)
Rhinestoned uniform (around £135)
Elite Rhinestoned uniform (around £210)

Bow: £20

Payments due 4th September.

TRAINING KIT

Athletes receive a team T-shirt before choreography camps. We also have a range of Momentum training kit available to pre-order and purchase throughout the season.

We require:

Team sessions - Momentum team T-shirts with any plain black training kit.
Skills classes - any Momentum-branded kit or plain black kit.

SPECTATOR TICKETS

This season, competition spectator tickets will be largely ordered through us throughout the year. We'll send you more information once we have it.

Showcase tickets will go on sale through Momentum in the weeks leading up to the events.

TRANSPORT TO COMPETITIONS AND EVENTS

All athletes/spectators are responsible for their own transport to competitions and events. All athletes under the age of 16 must have a parent or guardian with them for the whole duration of all competitions. For these reasons, please ensure that you budget for transport and spectator tickets to all competitions well in advance.

WORLDS TEAM: FIREBRAND

one space available

FIREBRAND successfully secured their spot in The Open Series Allstar World Championships 2027 last November! A total of 15 athletes in the Senior Level 1 division will journey to Orlando in April to compete at ASW as well as UK competitions through to June (see page 8).

WHO'S THIS TEAM FOR?

Athletes born 2007-2015 who have perfected elite level 1 stunt skills, elite level 1 tumble passes preferred.

All athletes joining the team must have **excellent jump height and technique** alongside **standout performance and showmanship**.

Athletes are expected to show 100% commitment to all choreography sessions, red zones, and events. **If you choose to try out for FIREBRAND, you must be able to clear your schedule to prioritise this team. Missed commitments etc. will not be accepted this season**

Current FIREBRAND athletes who earned our 2027 ASW bid will be given priority in team placement but not guaranteed.

EXAM-YEAR ATHLETES

If 2027 is your GCSE or A-Level year, you will be supported in revision time during worlds week. We have a qualified teacher and lots of experience passing exams while doing cheerleading on staff so can support athletes staying on track in Orlando!

ORLANDO TRAINING & ALLSTAR WORLD CHAMPIONSHIPS

ESTIMATED DATES & COSTS PER ATHLETE

Orlando Dates: 11-19 April 2027 inclusive.

Travel Team Reg Fee: £100 in addition to standard season reg fee due July 2026

Travel Team Kit: £100 due October 2026

Florida Training and Competition Cost: Around £350 due Jan/Feb.

Other Firebrand-only costs include...

External Choreography Top-Up: £35 (one-off)

Firebrand-Only Uniform Top Cost: £100

Optional Park Day: TBC

All standard team monthly fees and other programme one-off costs apply.

TRAVEL

All athletes will need to have a passport valid for at least 6 months after the day you plan to travel home.

All athletes will stay in a team villa for the dates stated and will have the option to travel to and from Orlando with coaches and chaperones.

Estimated Max costs:

Without flights: £750

With flights: £1500

TRYOUTS

01/07/26 - 5:30-7:30pm

FIREBRAND tryouts are an additional speciality session.

£10 additional session fee.

